

On November 11, 2017, the West Virginia Association of Optometric Physicians met in Charleston, WV for continuing education and Annual Congress business meeting. The WVAOP represents over 180 optometrists in West Virginia. At the meeting, the WVAOP recognized Dr. Brad Lane of Princeton, WV as their Optometrist of the Year.

Dr. Brad Lane grew up in Mullens, West Virginia as the proud son of a West Virginia coal miner and an emergency medical services operator. A first-generation college student, he earned his undergraduate degrees in psychology, sociology and pre-professional biology from the Honor's Program at Concord University in Athens, West Virginia. He graduated from the Pennsylvania College of Optometry with a doctorate of Optometry in 2007 and after graduation joined Dr. Chris Hansen as a practice owner of Appalachian Eye Care in Princeton, West Virginia and New River Eye Care in Pearisburg, Virginia. In 2016, he completed work earning an MBA. Dr. Lane is also a Diplomate of the American Board of Optometry and was honored as the West Virginia Young Optometric Physician of the Year in 2013.

As a staunch advocate for his profession, Dr. Lane serves on many boards that seek to advance Optometry, eye health and patient care. He is a frequent contributor to AOA Focus magazine and serves on the American Optometric Association's Health Promotions Committee and the Federal Legislative Action and Keypersons Committee. He is the President-Elect of the WV Association of Optometric Physicians and chair of the WVAOP Strategic Planning Committee with the mission of advancing the optometric profession and expanding membership of the association in West Virginia. He is also an associate member of the Virginia Optometric Association. Dr. Lane will serve as WVAOP Trustee to Southeastern Congress of Optometry (SECO) starting in 2018 and is fortunate enough to be a member of the Allied Ophthalmic Education Committee for SECO.

Dr. Lane is also committed to his community and is the Secretary of the Concord University Foundation Board of Directors which oversees the University's endowment. In 2013, he was named the Concord University Young Alumnus of the Year. He is a founding member of Concord University's White Coat Society, which provides pre-med students with financial assistance and places optometry in the conversation with other medical professions. Additionally, he has created and funded two scholarships in memory of his parents. These scholarships aim to assist first

generation college students like himself. In June 2017, Dr. Lane was appointed to the Concord University Board of Governors by the Honorable Jim Justice, Governor of West Virginia.

Continuing his community involvement, Dr. Lane sits on the board of directors for the Jonathan Powell Hope Foundation, a local charity based in Princeton, West Virginia that raises funds to help offset the daily costs and financial struggles that families endure when their child is battling cancer and since 2008, has assisted in coordinating a golf tournament that has raised over one million dollars for these families. Dr. Lane is a member of the Lions Club for which both of his offices provide free or reduced cost exams and glasses.

He enjoys traveling, sports, especially the Philadelphia Eagles, and playing tic-tac-toe with his grandmother each Sunday after church (she usually wins).

*Appalachian*  
EYE CARE

*New River*  
EYE CARE